

Ready and Steady

Ready and Steady is an initiative by the SOC to aide in community member's personal emergency preparedness efforts.

- Through different programs, the SOC is seeking to address two critical issues that could very well cost someone his or her life during an emergency, apathy and complacency. We are actively designing a campaign to reduce apathy and complacency when it comes to things such as early warnings for example about pending storms and such.
- The SOC is developing a virtual platform utilizing AI (artificial intelligence) that is unlike any sort of software or application currently available on the market and specifically is for the average consumer. We are striving to increase resiliency and preparatory efforts through various channels and to change how people cognitively, emotionally, and physically respond to disasters.
- In addition to these efforts, the SOC is often able to distribute weather radios, smoke detectors, and other potentially life-saving equipment.
- Adding to these efforts in 2024 will be a new program to promote community resiliency. Studies are clear that people going into disasters at a disadvantage for whatever reason(s) are also the least likely to successfully emerge from any sort of a disaster be it a traditionally defined one (e.g., tornados, floods) or one that may not meet the definition of a disaster per se but nonetheless is one for the community (e.g., the Fentanyl crisis, human trafficking).

We believe NOT in leading out of fear but rather in leading in preparation!

Do not hesitate to contact us for further information! Feel free to fill out the "Contact Us" form on this website for more information, any needs that you may have, or anything that the SOC can do to support you in your preparedness efforts.